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THE MAKE-UP ARTIST AND HER MUM

For make-up artist JEMMA KIDD, 33, a love of cosmetics started at her mother's dressing table.

As a little girl, I was quite tomboyish, but I remember being transfixed by my mother's dressing table – which I now have myself – and how artistic make-up seemed. Mum, however, wasn't into us wearing make-up – it was much more about having good skin. She soon put me on to using Elizabeth Arden Eight Hour Cream and Clinique cleansers. My schoolgirl complexion needed clearing up, too, so she sent me for regular Clarins facials, from when I was 14. Mum always impressed me by how groomed she was. She was the type of woman who'd never go to bed with wet hair! She had amazing skin, plucked eyebrows, trademark pale lips and smelt sophisticatedly of Fracas, which I'd spray on my pillow, before I went to boarding school, to remind me of her.

A daughter in the beauty industry has its benefits, says WENDY KIDD, 65.

I've had a whole new education in beauty, since Jemma became a make-up artist. When I was a model for Hardy Amies, you did your own make-up, and I'd pile on huge amounts of liner and foundation. The products that Jemma is formulating today are infinitely lighter, which makes them so much more flattering. She's introduced me to her brilliant lash tint. It lasts for ages and is so much softer than my old mascaras. She's



even created my perfect shade of pink lipstick, called Wendy.

Jemma's obsession with SPF has rubbed off on me, too – I'm religious about it now. And she's taught me a few tricks, like how to mix my moisturiser with foundation to create a sheer finish. I can combine my Clinique lotion with base like a true pro!

JEMMA'S BEAUTY MUST-HAVES

- ELAVE DERMO-COSMETIC INTENSE MOISTURE SURGE, £26.00
- SERGE LUTENS FLEURS D'ORANGER EDP, £54.00 (2)
- AROMATHERAPY ASSOCIATES BATH AND SHOWER OIL, £30.00 (1)
- JEMMA KIDD MAKE UP SCHOOL ULTIMATE LIP CARE IN ROSE, £8.00 (3)
- LILA BODY BALM FOR FEEDING SKIN AND SENSES, £39.00

WENDY'S BEAUTY MUST-HAVES

- JEMMA KIDD MAKE UP SCHOOL LASTING TINT, £12.00 (3)
- JEMMA KIDD MAKE UP SCHOOL ULTIMATE LIPSTICK DUO IN WENDY, £9.50.00
- ROBERT PIQUET FRACAS EDP, £85.00 (4)
- FLORES STEPHANOTIS CONCENTRATED BATH ESSENCE, £27.50.00
- CLINIQUE DRAMATICALLY DIFFERENT MOISTURIZING LOTION, £26.00

